



OSTN LAUNCHES OSTN UK

Cleveland, OH – March 8, 2008 – After over one year of research and development in the United Kingdom, the [Open Student Television Network \(OSTN\)](#), announced today the launch of OSTN UK, the first and only 24/7 channel devoted exclusively to student-produced programming from the United Kingdom.

Funded by the [CampusEAI Consortium](#), a non-profit international consortium of universities, OSTN was first launched in the United States in collaboration with Internet2, the foremost U.S. advanced networking consortium. OSTN's mission is to provide opportunities for students for students through resources, community, exposure and experience. Over the past three years OSTN has been recognized as the minor league of Hollywood; a showcase for the best student talent.

In July 2007 OSTN formed a collaboration with JANET(UK), the UK's national education and research network, to distribute OSTN on the JANET network to the UK higher education institutions and to enable the aggregation of UK student-produced programming. The purpose of this venture is not only to give students access to a whole host of vibrant new resources but also to encourage collaboration across campus and indeed the whole of education.

Based on the interest from higher education institutions in the United Kingdom since July 2007, and the volume of student-produced programming being generated from student unions, film, and journalism schools in the United Kingdom, OSTN launched OSTN UK.

OSTN UK's current 24/7 programming schedule includes a variety of genres such as college-themed soap operas, student-produced dating shows, controversial talk shows, cutting edge digital animation, telling documentaries from a number of National Student Television Association (NaSTA) member institutions including Nerve TV from Bournemouth University, LooSE TV from the London School of Economics and LSUTV from Loughborough University. In addition, OSTN UK also features OSTN News, the first international collegiate news show where the students report the hottest stories from the United States, Canada, and the United Kingdom.

“The National Student Television Association welcomes all prospective commercial and creative partners who can help further the already phenomenal development of student television which continues unabated from top to toe in the United Kingdom and Eire” said Matthew Capon, NaSTA Coordinator. "OSTN presents NaSTA with the real potential to reach an audience which can benefit Student Television on a local, national as well as an international audience. NaSTA is fervently proud of its rich and diverse history, and we hope that with the emergence of OSTN UK we can further add to the rich tapestry of Student Television in and around the United Kingdom and Eire."

"Leeds Student Television (LSTV) is very excited about the launch of OSTN UK" said James Cooper, Station Manager of LSTV. "We're incredibly proud of the amazing content that our members work hard to

produce on a weekly basis and it's fantastic to be offered a platform from which their work can be viewed by a wider audience outside our own university. Student television has grown so much in the last few years and really deserves to be seen by as many people as possible."

"This is a really great opportunity for us and it's fantastic to see our content bring broadcast on a national and international stage" said Andrew Clark, Station Manager of LSUTV.

The OSTN UK channel is currently available to over 18 million students at over 200 JANET connected universities throughout the United Kingdom. Institutions on JANET already receiving OSTN UK include the University of Leeds and University College Falmouth. The channel can be viewed in broadcast-quality on personal computers. OSTN UK is also delivered to OSTN's over 60 million subscribers that have access to OSTN in 45 countries outside of the United Kingdom such as the United States and Canada.

"Video content is of increasing importance to the student community" said Tim Marshall, CEO of JANET(UK). "We are pleased to connect our community to the programming and opportunities offered by the OSTN service."

"At University College Falmouth, we try to ensure that all our students have a good idea of what to experience when they eventually become media professionals" said Paul Bason, Digital Media Innovations Director at University College Falmouth. "Our link with OSTN is an important element in this, allowing students to have an outlet for their work and to think about production for particular audiences. The OSTN service is also a demonstration of how digital technology has changed the landscape for production and distribution and our involvement is part of ensuring that the college is at the cutting edge of these technologies as they emerge."

"We are pleased by the successful worldwide launch of OSTN UK." said Arun Kumar, chief executive officer of OSTN. "The writing and production quality of the student-produced television shows, films, and broadcast journalism coming out of the higher education institutions in the United Kingdom is world-class."

OSTN is available as a cross-platform, multicast stream to all JANET members at no cost. For more information on how to receive OSTN UK on your campus or to learn how your campus can contribute programming to OSTN UK contact info@ostn.tv.

About NaSTA

The National Student Television Association, or NaSTA as it is more commonly known, is the only group of its kind in the country: a representative body designed for and governed by student television for student television. NaSTA exists to not only draw new and existing student television stations together from across the entirety of the United Kingdom, but also to provide the platform upon which stations can ask each other for advice, overcome problems and nurture a community of like minded students and student television stations from across the UK. For more information, visit <http://www.nasta.org.uk>

About JANET

JANET is the network dedicated to the needs of education and research in the UK. It connects the UK's education and research organisations to each other, as well as to the rest of the world through links to the global Internet. In addition, this high speed network connects UK Universities, FE Colleges, Research Councils, Specialist Colleges and Adult and Community Learning providers. It also provides connections between the Regional Broadband Consortia to facilitate the government initiative for a national schools' network. Over 18 million end-users are currently served by the JANET network

About OSTN

OSTN is the only 24/7 global network devoted exclusively to student-produced programming. OSTN now is delivered to nearly 60 million subscribers at more than 4,500 university member campuses in 46 countries around the globe. OSTN can be viewed on televisions and personal computers.

In North America, OSTN uses Internet2's advanced network to distribute programming to members. It uses ORION in Ontario, Canada and the GEANT2 Network, managed by DANTE, in the European Union. GEANT2 links to Asia via TEIN2, the Middle East & Africa via EuroMed, Latin and South America via ALICE and Australia via AARNet. For more information visit <http://www.ostn.tv>